

WORLD CEO FORUM

Organised by TERI-BCSD India in partnership with WBCSD

Introduction:

World CEO Forum – A Curtain Raiser to the DSDS

Recognizing the increasingly important role played by the business sector in transforming the world economy and its stakes in global development, TERI–BCSD (Business Council for Sustainable Development) India, in partnership with the WBCSD (World Business Council for Sustainable Development), Geneva, introduced the World CEO Forum as a curtain raiser to the DSDS (Delhi Sustainable Development Summit) in 2004. Since then, the Forum has become one of the foremost global CEO meets to discuss the challenges facing companies in the context of sustainable development.

Since the last 6 years the World CEO Forum has attracted more than 300 Indian and International companies, International Organisations and Institutions and various Heads of State and Government officials.

Past Themes:

- 2009 Climate Change - Fast tracking business action
- 2008 Sustainable Development and Climate Change: The Business Outlook
- 2007 Business and Society: Partnering for a Sustainable Future
- 2006 Business Imperatives and Opportunities: Water, Energy and Climate Change
- 2005 CSR: Managing Stakeholders' Changing Expectations
- 2004 From Johannesburg: A Future Roadmap on the Social and Environmental Challenges from Business

WORLD CEO FORUM 2010

Date: 04 February 2010
Venue: Darbar Hall, Taj Palace Hotel, New Delhi
Time: 1430 hrs – 1845 hrs

OVERARCHING THEME: “Vision for a Sustainable Tomorrow: Business as a Game Changer”

Encompassing (Sub themes)

- 1. Vision 2050 - The New Agenda for Business**
- 2. Green Economy: A Transformation to Address Climate Change and Multiple Crises**
- 3. Water- the new challenge for the 21st century.**

TENTATIVE AGENDA & FORMAT OF WORLD CEO FORUM 2010

1330 hrs – 1430 hrs	Registration over Tea/ Coffee
1430 hrs – 1515 hrs	Opening Session
1515 hrs – 1645 hrs	Session I: Theme: <i>Vision for a Sustainable Tomorrow: Business as a Game Changer:</i> <i>In this, discussion under the overarching theme of the forum will take place. Along with some special remarks, select panelists will introduce the sub themes to the CEOs from industry perspective. These thoughts will then be taken to the breakaway sessions which focus on the respective 3 sub themes to be discussed concurrently.</i>

1645 hrs – 1800 hrs

Session II: Concurrent Break Away Sessions on Sub themes

Session A

Theme: *Vision 2050 - The New Agenda for Business*

Given the mega trends of population growth, urbanization, climate change and ecosystem decline, what kind of future is possible? What will it take to get there? What are the challenges and opportunities? How should business lead?

Initiated by 29 members of the World Business Council for Sustainable Development, Vision 2050 outlines answers to these questions, beginning with an ideal view: a world of 9 billion people living well, within the limits of the planet, in 2050. The project's fundamental insight is that there is a real pathway that can lead to this future, and opportunities to prosper along the way. But business as usual is not one of them.

What, then, will "business as unusual" look like? Vision 2050 describes new roles and relationships for business, government and society that will help redirect the global commons toward a sustainable future. It opens a dialog on coming changes in energy, transportation, human development and other sectors, along with the business opportunities these changes will create. And finally, Vision 2050 describes how the perennial strengths of business: innovation, customer focus and strategic execution, will drive sustainable progress through the dynamic decades to come.

Session B

Theme: *Water- the new challenge for the 21st century.*

Water scarcity is potentially a big threat to industrial sector that already faces fierce competition amongst different users. With increasing complexities of peaking demand, unscrupulous use and added risks due to climate change, the prospective water availability scenario is set to be the greatest challenge of the 21st century amongst all the natural resources.

Many companies have petite attention about their firm's water use efficiencies and the vulnerabilities they could face as issues of water scarcity come to a head and force changes in pricing and regulatory structures. Scarcity usually encourages better management of resources. Consequently, external demands on companies to demonstrate "sustainable water management" are growing fast. Water needs no more to be relegated only as the corporate social responsibility but also has to take a centerstage of the core business development. CEOs need to be proactive about their company's exposure to water related disruptions by leading the "Water efficient walk" and resource conservation, while also setting a benchmark for regulatory environment. In this session of the World CEO Forum, we will look at why CEOs should care about water and how to take a strategic view of water and the role it plays in their businesses – and in society.

Session C

Theme: *Green Economy: A Transformation to Address Climate Change and Multiple Crises*

The current financial crisis suggests that sustainability thinking is more important than ever before. Green recovery is high on the agenda, which has a core task of stabilizing the global financial system and coordinating efforts to rescue the global economy. . In fact, many in business and government have suggested that a "green solution" can be found to both economic and ecological challenges, creating new jobs and markets by investing in clean technology, new forms of energy, retrofitting buildings and equipment and managing forests and other ecosystems. Further, to be efficient and coherent, an integrated approach should be adopted when pursuing a green economy. The session will examine the role that business will play in promoting this scenario and particularly in addressing the needs of the poor and the vulnerable.

1800 hrs – 1845 hrs

Session III: *The Way Forward*

After the concurrent breakaway discussions, representatives from the break away groups would be invited to conduct a panel discussion and also present the deliberations of their respective groups to the audience. The chairs of the World CEO Forum and distinguished speakers would also join the panel. This will also follow general debate among the CEOs present. Industry perspective on the major challenges of sustainable

development thus emerged will be taken to the deliberations of the DSDS.

18:45 hrs

Proceed towards Inauguration of Third International Climate Change Exhibition followed by Industry Reception & Dinner Session

19:30 hrs onwards

Dinner Session